

# News Release

For Immediate Release

18 February 2020

## **Manulife Insurance Berhad launches new Johor Bahru Regional Support Centre**

**Kuala Lumpur** – Manulife Insurance Berhad (MIB) has launched its new Johor Bahru Regional Support Centre (RSC) in Menara Landmark. It replaces the previous RSC located at Bangunan Ang, Johor Bahru.

This is one of the company's latest efforts to further drive recruitment and attract the best and brightest insurance and financial services professionals in the southern section of Peninsular Malaysia. Currently, MIB has six RSCs nationwide, each located at our head office in Damansara Heights, Kuala Lumpur; Juru, Penang; Ipoh, Perak; Johor Bahru, Johor; and Sibu and Kuching in Sarawak.

"RSCs support our agency members in providing office space for them to grow their business and provide faster and smoother service to our customers. A win-win for all – we are progressing towards our bold ambition of becoming the most digital, customer-centric global company in our industry," said Lee Sang Hui, Chief Executive Officer of MIB.

"MIB's presence in the southern region is significant in terms of agency strength and customer base and is an important region for us when it comes to contributing to our business growth. MIB will continue to look for more ways to increase our brand presence in Johor Bahru to support the growth of business there," he added.

An official signing ceremony was also held, to welcome Aspire Global Achievers Sdn Bhd (AGA) as one of the company's very first Agency Leaders Corporation (ALC) in the southern region.

Strategically located in the heart of Johor Bahru city, the RSC in Menara Landmark is a spacious 11,000 square foot with a modern look and feel, complete with a customer service front desk, a service centre and a training centre that can house up to 150 people.

Photo caption: (From left) MIB Chief Agency Officer, Alex Tan, Chief Executive Officer, Lee Sang Hui and Chief Operations Officer, Bianca Ilibasic officiating the opening of MIB's new Johor Bahru Regional Support Centre.



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### **About Manulife Malaysia**

Manulife Holdings Berhad is part of Canada-based Manulife Financial Corporation. Through its subsidiary companies, Manulife Malaysia offers an innovative range of financial protection, health and wealth management products and services to meet different customer needs. Manulife Malaysia currently serves the needs of over 270,000 policyholders and wealth management customers. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As at 31 December 2019, its assets under management were over RM11 billion. To learn more about Manulife Malaysia, visit: [www.manulife.com.my](http://www.manulife.com.my).

### **About Manulife**

Manulife Financial Corporation is a leading international financial services group that helps people make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across our offices in Canada, Asia, and Europe, and primarily as John Hancock in the United States. We provide financial advice, insurance, and wealth and asset management solutions for individuals, groups and institutions. At the end of 2019, we had more than 35,000 employees, over 98,000 agents, and thousands of distribution partners, serving almost 30 million customers. As of December 31, 2019, we had \$1.2 trillion (US\$0.9 trillion) in assets under management and administration, and in the previous 12 months we made \$29.7 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

### **For more information, contact:**

Asha Devi

Manager, Brand & Communications

Manulife Insurance Berhad

Contact: (603) - 2719 9228 Ext. 609732

Email: [asha\\_devi@manulife.com](mailto:asha_devi@manulife.com)