

# News Release

For Immediate Release  
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## **Manulife Insurance Berhad Strengthens Commitment to Insurance Advisor Excellence by Sponsoring MDRTConnects 2025**

Kuala Lumpur – Manulife Insurance Berhad is proud to announce its sponsorship towards the MDRTConnects 2025, an initiative of Million Dollar Round Table (MDRT) Malaysia, the Malaysia arm of the global association of leading insurance and financial services professionals. The sponsorship is designed to promote the growth of high-calibre MDRT members in Malaysia. By investing in this sponsorship, Manulife not only demonstrates its commitment to fostering a thriving community of skilled professionals but also highlights its role in nurturing a robust and dynamic insurance industry in Malaysia.

MDRTConnects 2025 offers Manulife agents access to industry-leading insights, providing unparalleled learning opportunities. This platform supports the growth and development of high-quality MDRT members in Malaysia, helping them achieve their professional goals and elevate their careers. The initiative also facilitates valuable networking opportunities, allowing members to connect with other professionals and fostering collaborations that drive innovation and success within the industry.

“Manulife’s sponsorship of MDRTConnects 2025 reflects our unwavering commitment to the professional growth of our agents. This partnership provides our agents with access to invaluable resources and insights from industry leaders, equipping them with the skills and knowledge necessary to excel in their careers. By investing in their development, we are not only enhancing their capabilities but also strengthening the future of the insurance industry,” said Vibha Coburn, CEO of Manulife Insurance Berhad.

In line with this sponsorship, Manulife Malaysia aims to grow and cultivate more professionals in the insurance industry, targeting 2.5 times growth in MDRT qualifiers in 2025. To support this goal, Manulife is launching MDRT Club 2025. This exclusive club is designed to support and accelerate agents' paths to success, helping them achieve the prestigious MDRT qualification.

"We are thrilled to have Manulife Insurance Berhad as a sponsor for MDRTConnects 2025. This partnership not only highlights Manulife's commitment to the development of high-calibre professionals but also strengthens the bond between our organizations, fostering a

culture of continuous learning and growth. MDRTConnects will be brought to five locations in Malaysia throughout the year. We are looking forward to welcoming Manulife's participants," said Jasmine Lily Ho, Country Chair of MDRT Malaysia. "Manulife is a committed life insurance provider in the Malaysia insurance industry and their sponsorship reaffirms its commitment to the industry's growth."

Earlier this year, Manulife Asia announced a three-year Exclusive Premier Sponsorship agreement with MDRT. This strategic initiative aims to drive high-quality, sustainable growth for Manulife's agency force by equipping agents with essential tools and knowledge to advance their skills and careers through tailored development programs, workshops, and online courses. Recognized globally as the standard of excellence, MDRT's collaboration with Manulife solidifies the company's leadership in the industry and inspires its professionals to expand their expertise as the insurance sector evolves.

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### **About Manulife Malaysia**

Manulife Holdings Berhad is part of Canada-based Manulife Financial Corporation. Through its subsidiary companies, Manulife Malaysia offers an innovative range of financial protection, health and wealth management products and services to meet different customer needs. Manulife Malaysia currently serves the needs of over 350,000 policyholders and wealth management customers. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As of 31 December 2023, its assets under management were over RM13.9 billion. To learn more about Manulife Malaysia, visit: [www.manulife.com.my](http://www.manulife.com.my).

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