

# News

## Release

For Immediate Release  
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### **Manulife Malaysia unveils Manulife Health Saver Enrich offering insurance to protect customers throughout their healthcare journey**

**Kuala Lumpur, Malaysia** – Manulife Insurance Berhad today announced the launch of **Manulife Health Saver Enrich (MHSE)**, an innovative new medical plan designed to provide a complete end-to-end solution for customers in Malaysia, serving them throughout their personal healthcare journey from prevention to recovery.

The new plan encourages customers to take preventive measures, notably getting vaccinated against diseases such as dengue, influenza, cervical cancer and pneumococcal disease. For those who do become ill, both outpatient and inpatient treatment is provided accordingly. The plan covers post-treatment follow-up care, including cancer screening after recovery. The coverage is comprehensive: from prevention to treatment, recuperation through to recovery.

MHSE has several unique value-added features. While affordability and accessibility are at its core, the plan goes further by offering even greater value through a dual-discount structure. It features an industry-leading No Claims Discount (NCD) of up to 40% on medical cost of insurance, and continuously tiered lower if claims are made during the insured period. There are also flexible options and dynamic pricing according to the level of coverage needed.

MHSE offers a family discount of up to 10%, making it an ideal choice for Malaysian households seeking comprehensive coverage without financial strain. The objective is to ensure that quality healthcare is within reach of more people in Malaysia.

“At Manulife, we understand that health insurance is not just about coverage; it’s about partnering with our customers on their health journey,” said **Vibha Coburn, CEO of Manulife Malaysia**. “I am thrilled that we have been able to launch a solution to suit our customer’s holistic medical

needs. Our goal is to provide long-term protection, value and peace of mind to our customers and their families, so they can focus on what truly matters – living a healthy, fulfilling life.”

To mark the launch, Manulife has introduced the MHSE Guaranteed Conversion Program, which allows customers with existing selected Manulife medical products to convert to MHSE with no medical underwriting requirement. This is a limited time offer available between April 11 and September 30, 2025.

Coburn added: “This conversion program ensures our long-standing customers can also benefit from our latest innovation in a seamless way. With a waived waiting period, priority processing and personalised coverage assessments, we are making the switch from an existing medical plan to MHSE both easy and rewarding.”

For more information about MHSE and how it can benefit you and your family, please visit our website or contact a Manulife representative today.

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### **About Manulife Malaysia**

Manulife Holdings Berhad is part of Canada-based Manulife Financial Corporation. Through its subsidiary companies, Manulife Malaysia offers an innovative range of financial protection, health and wealth management products and services to meet different customer needs. Manulife Malaysia currently serves the needs of over 350,000 policyholders and wealth management customers. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As of 31 December 2024, its assets under management were over RM15.8 billion. To learn more about Manulife Malaysia, visit: [www.manulife.com.my](http://www.manulife.com.my).

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