

# News Release

For Immediate Release

3 July 2019

## Manulife Malaysia Launches 'Bring Art to Life' Challenge

**Kuala Lumpur** – Following Manulife Malaysia's recent reveal of its Art Wall at the Muzium Negara MRT Station, the company has launched its 'Bring Art to Life' challenge.

The company's largest advertising asset showcases art by Emila Yusof, who is a multi-award winning Malaysian illustrator, author and artist. Her painting is amidst a backdrop featuring a typical *Kampung* (Village) setting, depicting local heritage and culture, which is reflective of Muzium Negara.

The contest runs from 3 July to 2 August 2019, with the top three winners standing a chance to win Samsung Galaxy A30, Samsung Galaxy Fit and XiaoMi band 2 respectively, and seven consolation prizes of Manulife Malaysia's customised Touch 'N' Go Cards. Winners will be selected according to the completion of 4 simple steps followed by the most creative photo and caption.

Follow Manulife Malaysia's social media pages in Facebook (/ManulifeMalaysia) or Instagram (@manulife.malaysia) for the complete steps and terms & conditions.

Photo caption: Manulife Malaysia Launches 'Bring Art to Life' Challenge. Follow Manulife Malaysia's social media pages in Facebook (/ManulifeMalaysia) or Instagram (@manulife.malaysia) for the complete steps and terms & conditions.





Photo caption: Following Manulife Malaysia's recent reveal of its Art Wall at the Muzium Negara MRT Station, the company has launched its 'Bring Art to Life' challenge. The company's largest advertising asset showcases art by Emila Yusof, who is a multi-award winning Malaysian illustrator, author and artist. Her painting is amidst a backdrop featuring a typical Kampung (Village) setting, depicting local heritage and culture, which is reflective of Muzium Negara.

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### **About Manulife Malaysia**

Manulife Holdings Berhad is part of Canada-based Manulife Financial Corporation. Through its subsidiary companies, Manulife Malaysia offers an innovative range of financial protection, health and wealth management products and services to meet different customer needs. Manulife Malaysia currently serves the needs of over 260,000 policyholders and wealth management customers. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As at 31 March 2019, its assets under management were RM10.5 billion. Manulife Malaysia can be found on the Internet at [www.manulife.com.my](http://www.manulife.com.my).

### **About Manulife**

Manulife Financial Corporation is a leading international financial services group that helps people make their decisions easier and lives better. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of



2018, we had more than 34,000 employees, over 82,000 agents, and thousands of distribution partners, serving almost 28 million customers. As of March 31, 2019, we had over \$1.1 trillion (US\$849 billion) in assets under management and administration, and in the previous 12 months we made \$29.4 billion in payments to our customers. Our principal operations in Asia, Canada and the United States are where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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