

# News Release

For Immediate Release  
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## Manulife Malaysia wins BrandLaureate Industry Champion Brand ICON Award

**Kuala Lumpur** – Manulife Malaysia recently received the 2018 BrandLaureate Industry Champion Brand ICON Awards for Financial Planning Solutions.

The BrandLaureate Awards recognises the best that the world of branding has to offer and celebrates brand champions. Manulife Malaysia was recognised for the following criteria: brand strategy, brand culture, brand innovation, brand loyalty and brand communication.

Chief Executive Officer of Manulife Insurance Berhad, Lee Sang Hui, accepted the award on behalf of the company. “Manulife is committed to helping our customers make clear, easy decisions as they pursue their life goals. We are the only company in Malaysia to offer unit trusts, private retirement schemes and insurance under one roof – a distinct advantage which we are proud to be recognised for.”



Chief Executive Officer of Manulife Insurance Berhad, Lee Sang Hui (3rd from left), accepting the 2018 BrandLaureate Industry Champion Brand ICON Awards for Financial Planning Solutions won by Manulife Malaysia.

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## About Manulife Malaysia

Manulife Holdings Berhad is part of Canada-based Manulife Financial Corporation. Through its subsidiary companies, Manulife Malaysia offers an innovative range of financial protection, health and wealth management products and services to meet different customer needs. Manulife Malaysia currently serves the needs of over 300,000 policyholders and wealth management customers. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As at 30 September 2018, its assets under management were over RM10 billion. Manulife Malaysia can be found on the Internet at [www.manulife.com.my](http://www.manulife.com.my).

## About Manulife

Manulife Financial Corporation is a leading international financial services group that helps people make their decisions easier and lives better. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2017, we had about 35,000 employees, 73,000 agents, and thousands of distribution partners, serving more than 26 million customers. As of September 30, 2018, we had over \$1.1 trillion (US\$863 billion) in assets under management and administration, and in the previous 12 months we made \$27.6 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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