

Manulife Insurance Berhad extends its presence to Kota Bharu

KUALA LUMPUR – Manulife Insurance Berhad kicks off the year with the opening of a new branch on the East Coast – Kota Bharu, Kelantan. This new office joins Manulife Malaysia's network as the 10th branch office in Malaysia and will function as a service center catering to the financial needs for the people of Kelantan.

“This year, Manulife Malaysia enters its 50th year helping Malaysians prepare for their financial future and we are proud to now be here in Kota Bharu. This opening means we are closer to this local community and better equipped to support their financial, protection and retirement needs. This new branch office will also offer convenience for customers with facilities such as collection of cheques and premium payments, customer advice and support on policy status”, said George Chew, Chief Executive Officer of Manulife Insurance Berhad during the official opening ceremony.

“The standard of living in Malaysia has improved and people are living longer. Considering this, Manulife will focus its efforts to help customers weather the unexpected during their life with a range of innovative products from living benefits to retirement solutions. Hence, we are pleased to share our new medical plan, ManuCare Plus with a “As Charged Room and Board” benefit option that helps to protect against increasing healthcare costs besides taking care of your hospitalisation bills”, added Chew.

In conjunction with today's opening, Manulife donated medical rehabilitation aid equipment worth RM5,000 to Rumah Seri Kenangan as part of Manulife's commitment to the local community. Besides this, Manulife also held a blood donation drive to encourage the company's agents and employees to be proactive at giving back to the community.

This latest opening is part of an expansion effort undertaken by Manulife across the country since 2012. To date, Manulife has an extensive network of ten Regional Support Centres/Branches and more than 80 agency offices nationwide.

Details of Kota Bharu branch:

Opening hours: Sundays-Thursdays, 9am-5.45pm

Address: 1st and 2nd floor, Lot 10900

Wisma Seri Setia, Jalan Dusun Muda
Sek 26, 15200 Kota Bharu
Kelantan

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About Manulife Malaysia

Manulife Insurance Berhad, a wholly owned subsidiary of Manulife Holdings Berhad, is part of Canada-based Manulife Financial Corporation. Manulife Insurance Berhad currently serves the needs of more than 290,000 policyholders. Through its subsidiary companies, the Manulife Group offers an innovative range of financial protection and wealth management products and services to meet different customer needs. Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984. As at September, 2012 its assets under management were over RM3.8 billion. Manulife Malaysia can be found on the Internet at <http://www.manulife.com.my>

About Manulife Financial

Manulife Financial is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Clients look to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife Financial and its subsidiaries were C\$515 billion (US\$523 billion) as at September 30, 2012. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States. Manulife Financial Corporation trades as 'MFC' on the TSX